

General services and hourly rates of studio's specialists

| Service | Rate per hour, USD |
|------------------------------------|--------------------|
| 1. Customer service | |
| Project manager | 20 |
| Junior digital account manager | 12 |
| Content project manager | 12 |
| 2. Strategy and Analytics | |
| Digital analyst | 20 |
| 3. Creative | |
| Art director | 32 |
| Web designer | 20 |
| Content manager | 10 |
| 4. Production | |
| Team Leader | 35 |
| Back end programmer | 30 |
| Front end programmer | 25 |
| 5. Ads, Promotion, SEO, SMM | |
| SEO specialist | 18 |
| Google specialist | 15 |
| SMM manager | 12 |